



RSVP for our next TWO great events!



Register for our FREE, virtual event on August 23rd

Join us for this month's event featuring our guest speaker **Seth Arenstein, Editor of PRNEWS and Crisis Insider**. Seth will discuss the issues he sees as PRNEWS editor that are shaping the PR profession in 2022.

This event is FREE and virtual on **August 23rd from 12-1pm**. A zoom link will be sent to the email you provide when you RSVP at the link below. We hope to see you there!

Learn more about our speaker:

Seth Arenstein is editor of PRNEWS. He also hosts webinars, moderates and programs PRNEWS events.

An award-winning journalist, Seth is also a television critic, contributing weekly TV reviews to CableFAX Daily. A member of the Television Critics Association, he reports from Hollywood twice yearly.

Seth has spent more than 30 years in media. He began as a Pentagon reporter and later covered civil and military space at Defense Daily.

In his spare time, Seth plays trumpet in the Washington Conservatory of Music Orchestra and teaches trumpet. He studies and performs at the Washington Improv Theater (WIT). Before the pandemic, Seth did lighting and sound for numerous WIT shows at Source Theater in Washington, D.C. He is a member of the review staff of The International Trumpet Guild Journal and a contributor to WashingtonClassicalReview.com

A founding board member of the Eclipse Chamber Orchestra, he served that group for nearly 25 years. He also was a board member of the Washington Conservatory of Music for nearly 15 years. Seth held officer positions on both boards, including chairman. He is an advisor to the board of Amadeus Concerts and is a member of the National Society of Arts & Letters.

[RSVP Here!](#)

RSVP for our next in-person event on
September 15th at Buffalo Trace Distillery!

An Evening with PRSA National Chair:

Felicia Blow, PHD, MBA, APR



Co-Hosted by the Thoroughbred & Bluegrass PRSA Chapters

Join us for a special, joint Thoroughbred and Bluegrass chapter event on
Thursday, September 15

Join us for this September's in-person event featuring **National Chair of PSRA, Felicia Blow, PhD, MBA, APR.**

This event will take place on **September 15th from 6-8 pm at Buffalo Trace Distillery** in Frankfort, KY and is co-hosted by the Thoroughbred and Bluegrass Chapters of PRSA.

Tickets are \$30 for members and \$35 for non-members to enjoy this special event with Dr. Blow, networking among our two chapters and dinner at the iconic Buffalo Trace Distillery. Let us know if you have any questions by emailing communications@kyprsa.org.

Registration and more information about Dr. Felicia Blow can be found at the link below!

RSVP Here!

Save the Date!

Mark your calendars for our upcoming programming

SAVE THE DATE!

PRSA CHAPTER
EVENTS 2022

KEEP THESE DATES IN MIND FOR THESE
GREAT UPCOMING PRSA EVENTS!

PRSA Public
Relations
Society
Thoroughbred Chapter

We have great programming planned for this year! Save the dates below for our upcoming chapter meetings and we hope to see you there!

Tuesday, Aug. 23 – Virtual Meeting with Seth Arenstein, Editor of PRNEWS and Crisis Insider

Thursday, Sept. 15 – “An Evening with PRSA National Chair Dr. Felicia Blow: A Joint Thoroughbred and Bluegrass Chapters Event,” Buffalo Trace Distillery

Tuesday, Oct. 18 – Lunch & Learn: Spendthrift Farm, 884 Iron Works Pike, Lexington, noon – 1 p.m.

From the PRSA National Blog: PR Say

PR Has Evolved Since First "Public Relations Handbook" in 1967, but Some Values Are Timeless

"Fifty-five years ago, the first "Public Relations Handbook" that I edited was published. Matt Holt Books recently published [the book's 5th edition](#). Needless to say, a lot has changed in public relations since 1967." -Robert L. Dilenschneider

[Check out the blog post here](#)



Job Postings!

JOB POSTINGS!

Have an opening? Postings are FREE for members and \$50 for nonmembers

 Visit kyprsa.org/jobs for more postings and details on how to apply



Is your organization hiring?

Job postings are free of charge to all local chapter members. Non-members may list opportunities for \$50 each.

Contact us at communications@kyprsa.org for details.

Visit our website for more information about open positions and how to apply .

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