



RSVP TODAY: PRSA Holiday Social! December 19th



Are you ready to celebrate the holiday season with PRSA? Register now for our event on December 19th!

Join the PRSA Thoroughbred Chapter at **Drake's Hamburg location** for our holiday social with appetizers and networking at **4:30pm**. This event is **free** to register, we hope to see you there!

[RSVP Now!](#)

Announcing Our 2024 PRSA Thoroughbred Chapter Board Members

President – Katie Neal, TimelyCare

President Elect – Kim Brown, Berea College

Immediate Past President – Tina Bryson, Christian Appalachian Project

Secretary – Brittney Kinison, Frontier Nursing University

Treasurer – Brant Welch, APR, Farmers National Bank of Danville

Membership Chair – Emma McKinstry, 418 Communications

PRSSA Liaison – Dani Jaffe, University of Kentucky

***Social Media Chair** – Dani Jaffe, University of Kentucky

***Programming Chair** – Marc Whitt, University of Kentucky

***Communications Chair** – Mackenzie Davis, Gresham Smith

***Diversity Chair** – Kim Brown, Berea College

**Communications and Programming Committee will be comprised of the chairs of Communications, Programming, Social Media, and Diversity.*

At-Large Members

Holly Wiemers, APR, University of Kentucky Ag Equine Programs

Amy Preske, APR, Booze PR

Save the Date!

We have great programming to start off the year in 2024, register today!

January 16: PRSA Virtual Event – **Amplifying Your Voice, Not Noise: Do's and Don'ts of Podcasting for Public Relations Pros** with Alex Greenwood managing principal for AGPR Public Relations Consulting in Kansas City, Missouri, host of the popular podcast – “PR After Hours” – and author of the book, “The Podcast Option: Tips and tricks to make podcasting work for you.”

From the National Blog, "PR Say"

What PR Pros Should Know About the Next Generation of Journalists

As the journalism profession faces threats from artificial intelligence, misinformation and the collapse of business models that support journalism, the next generation of journalists nonetheless feels optimistic and wants to bring truth, justice and integrity to their work, a new survey suggests.



[Read More Here](#)

Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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