



## RSVP for our October 18th program featuring Michael Blowen, founder of Old Friends



**Join us for a special talk at Old Friends. along with its founder Michael Blowen on Tuesday, October 18**

Join us for this month's in-person event featuring **Founder of Old Friends, Michael Blowen.**

This event will take place on **October 18th at 3:00 pm at 1841 Paynes Depot Road** in Georgetown, KY. Participants will also get a chance to meet some of the farm's iconic residents up close.

RSVP for this FREE event online at the link below. Let us know if you have any questions by emailing [communications@kyprsa.org](mailto:communications@kyprsa.org).

**Registration and more information can be found at the link below!**

[RSVP Here!](#)

### More About our Speaker:



Old Friends describes itself as Horse Racing's Living History Museum, providing a dignified retirement to Thoroughbreds whose racing and breeding careers have come to an end. By promoting these once celebrated horses through a campaign of education and tourism, its goal is to raise awareness of the importance of equine aftercare.

Blowen, a former Boston Globe film critic, started the organization with a leased paddock and one horse. Old Friends has grown to become a 236-acre farm, with three satellite locations and a herd of more than 240 retired former racehorses and breeding stallions. The organization attracts nearly 20,000 visitors each year. Old Friends has worked tirelessly to successfully advance equine aftercare and has become one of the most recognized organizations in the industry to advocate for these celebrated athletes.

## Diversity, Equity & Inclusion Resources

### PRNEWS Discusses Hispanic Heritage Month & Communication

PRNEWS welcomed Sonia Diaz, president, Hispanic PR Association (HPRA), as they celebrated Hispanic Heritage Month in September. If you missed it, check out the link below for the 20 minute video!



[Watch the Video Here!](#)

## From the PRSA National Blog, "PR Say"



### Are Influencers More Credible than Main Stream Media?

Theresa Carpenter, APR+M, is an active-duty Navy commander, where she has served for the past 26 years. She also serves on the Board of Ethics and Professional Standards for PRSA. Check out her piece from PRSA national blog at the link below!

[Read More Here](#)

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