



Register for Out In-Person Service Event with God's Pantry Food Bank on 9/17!

Stock the Shelves with PRSA

Join us on SEPTEMBER 17th to Stock the Shelves at God's Pantry Food Bank! We will also hear from **Anna Russell**, Employee & Community Engagement Director. Lunch will be provided!

SEPT. 17
FROM 12-2 PM

\$10 for Members
\$15 for Non-Members
FREE for Students



These Join us on **September 17th** to "Stock the Shelves with PRSA and God's Pantry Food Bank." Please bring a few non-perishable food items too!

We will also hear from Anna Russell, Employee & Community Engagement Director, about how the organization's marketing and communications efforts are making a difference across Central and Eastern Kentucky.

Lunch, networking and programming will run from 12-1 p.m. Pizza, salads and drinks will be included for all registrants. Then, we will volunteer together from 1-2 p.m.

Register for tickets below!

[Register Here!](#)

Exciting 2024 Programming: Go ahead and register for these future events!

We have great presentations lined up for our upcoming events, you won't want to miss them! Register for these future events below:

October 15: PRSA Virtual Event – Dr Melody T Fisher, Author of, "The Untold Power of Underrepresented Groups in Public Relations", Noon via Zoom

November 19: PRSA Virtual Event – Julia Petryk, Co-Founder & Board Member, Ukrainian PR Army, Noon via Zoom

Thoroughbred Chapter Member Spotlight: Michele Hill



PRSA MEMBER SPOTLIGHT

Michele Hill

*Kentucky League of Cities
Director of Communications
and Marketing*



We are excited to launch our Thoroughbred Chapter member spotlight features! Get to know our members and why they love what they do each month in the Loop newsletter and on our website.

If you would like to learn more about chapter membership, email communications@kyprsa.org.

Meet this month's featured member, Michele Hill! Michele is the Director of Communications and Marketing at the Kentucky League of Cities.

What is one of the most memorable or rewarding experiences of your career?

Creating a fun and engaging conference for our members.

What do you love most about the PR/Communications industry?

I love how you can get creative and challenge yourself to think outside the box to generate something new and exciting.

What is the best piece of career advice you've ever received?

You are never too old to change course.

What do you appreciate most about being a PRSA member?

Networking and getting an opportunity to bounce ideas and issues off others in the industry.

What is your favorite Central KY food spot?

Han Woo Ri in Lexington

Connect with Michele on LinkedIn!

<https://www.linkedin.com/in/michelerhill/>

[View the full spotlights on our website here!](#)

From the National Blog, "PR Say"

S&T Live Recap: To Get Messages Heard, Write for the Reader

"In the PR world, a common problem is that "We keep pushing 'send,' and less and less happens in response — despite the great amount of effort that we put into our work," Ann Wylie said. With so many messages



competing for people's attention, "How do we get heard?"

[Read More Here!](#)

Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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