



Don't Miss this Special Night at the Ballpark with PRSA on June 15!



Join us for our PRSA Thoroughbred Chapter Special Event: "A Night at the Ballpark, Featuring the Thoroughbred Chapter's 'Communicator of the Year Award Winner. We had so much fun last year with this event, we can't wait for this year's fun evening on the 15th!

This event will take place at Counter Clocks Field (formerly the Lexington Legends Ballpark) with our **program at 3:30** and the **baseball game at 5:45**. We hope to see you there!

[Register Here!](#)

JOB POSTING: Find additional details on our website!

JOB POSTINGS!

Have an opening? Postings are FREE for members and \$50 for nonmembers



Visit kyprsa.org/jobs for more postings and details on how to apply



The Foundation for the Horse is hiring!

As part of a dynamic team, the Foundation Marketing & Communications Coordinator will be responsible for the development and execution of marketing and public relations endeavors for The Foundation for the Horse, the 501(c)3 nonprofit charitable arm of the American Association of Equine Practitioners (AAEP).

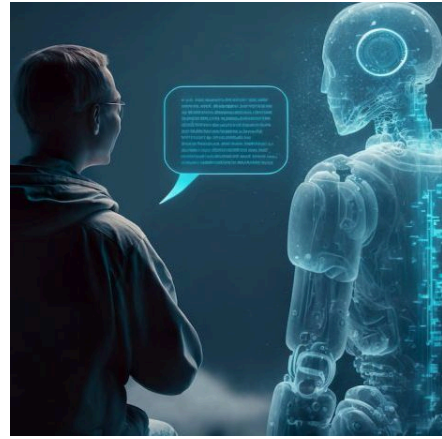
[Read more details and where to apply here!](#)

From the National Blog:

Considerations on the Use of AI in Public Relations

Check out this article by Dr. Mike Porter and Stephen Dupont: "The fact is: Tomorrow's PR professionals (who are today's college, high school and middle school students) are immersed in all things digital. They will quickly embrace ChatGPT and other AI-based software, whether educators encourage it or not..."

[Read the full article here!](#)



SAVE THE DATE!

Don't miss our upcoming events, registration is open for our February and March programs on our website!

JUNE 15: In-Person: PRSA Thoroughbred Chapter Special Event: "A Night at the Ballpark – Featuring the Thoroughbred Chapter's 'Communicator of the Year' Award Winner," Lexington Legends Ballpark, 3:30 Program

August 15: PRSA Thoroughbred Chapter Event/Reception/Tour: "Blue Grass Airport – Project Plans and PR Lessons Learned," Blue Grass Airport, 5:30 p.m.

October 17: PRSA Lunch and Learn: Dr. Katrice Albert, UK's Vice President for Institutional Diversity and former Executive Vice President of Inclusion and Human Resources at The National Collegiate Athletic Association (NCAA), UK Gatton Student Center, noon

[Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!](#)



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US

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