



## Virtual August 20th Event with UK Athletics! Register Now!



Join us on August 20th for a virtual presentation with **UK Athletics**. Hear about how they pulled together an unprecedented press conference and pep rally to welcome Mark Pope to Big Blue Nation in Lexington.

**This event will be hosted virtually via Zoom from noon - 1 p.m. on August 20th.** Register for tickets below, a Zoom link will sent to the email you register with.

[Register Here!](#)

## Join Our Special In-Person Service Event with God's Pantry Food Bank for Hunger Action Month

### Stock the Shelves with PRSA

Join us on **SEPTEMBER 17th** to Stock the Shelves at God's Pantry Food Bank! We will also hear from **Anna Russell**, Employee & Community Engagement Director. Lunch will be provided!

**SEPT. 17**  
**FROM 12-2 PM**

\$10 for Members  
\$15 for Non-Members  
FREE for Students



More Information  
[kyprsa.com](http://kyprsa.com)

These Join us on **September 17th** to "Stock the Shelves with PRSA and God's Pantry Food Bank." Please bring a few non-perishable food items too!

We will also hear from Anna Russell, Employee & Community Engagement Director, about how the organization's marketing and communications efforts are making a difference across Central and Eastern Kentucky.

**Lunch, networking and programming will run from 12-1 p.m. Pizza, salads and drinks will be included for all registrants. Then, we will volunteer together from 1-2 p.m.**

Register for tickets below!

[Register Here!](#)

## Exciting 2024 Programming: Go ahead and register for these future events!

We have great presentations lined up for our upcoming events, you won't want to miss them! Register for these future events below:

[August 20:](#) PRSA Virtual Event – Behind the Scenes: UK Athletics' Mark Pope Press Conference, Noon via Zoom

[September 17:](#) PRSA In-Person Service Event – Stock the Shelves with PRSA and God's Pantry Food Bank, Noon – 2 p.m.

[October 15:](#) PRSA Virtual Event – Dr Melody T Fisher, Author of, "The Untold Power of Underrepresented Groups in Public Relations", Noon via Zoom

[November 19:](#) PRSA Virtual Event – Julia Petryk, Co-Founder & Board Member, Ukrainian PR Army, Noon via Zoom

## From the National Blog, "PR Say" Written by our Chapter President, Katie Neal!

### PR Pros and Olympic Athletes: Striving for Gold in Every Arena

"Olympic athletes, they're just like us!" Believe it or not, this thought actually crossed my mind as I watched 16-year-old gymnast Hezly Rivera's powerful beam routine in the U.S. Olympic team trials, though not in the way you think...

[Read More Here!](#)



Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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