



Thank you to all of the chapter members who supported God's Pantry Food Bank during Hunger Action Month!



Marc Whitt Named ECD Platinum Award Winner!



Each year, the PRSA East Central District recognizes a single public relations practitioner who has achieved a distinguished service record and is clearly identified as a role model for other professionals through chapter, district and national service. We are thrilled to share that Thoroughbred Chapter board member Marc Whitt, veteran communications professional and author of multiple critically-acclaimed books, is the recipient of the 2024 Platinum Award.

Marc will be honored on Tuesday, **October 22** at the Excellence in PR Award Reception as part of the UK James C. Bowling Executive-In-

Residence Lecture Series. **All PRSA members are invited to attend – [simply RSVP here by October 15.](#)**

October Event with Dr. Melody Fisher to Be Rescheduled

The event originally scheduled with Dr. Melody Fisher on October 15 will be rescheduled for 2025. We are sorry for the inconvenience! Members who have already registered will be refunded or able to apply their registration to a future program.

Don't forget about our November virtual event on the 19th:

November 19: PRSA Virtual Event – Julia Petryk, Co-Founder & Board Member, Ukrainian PR Army, Noon via Zoom

Thoroughbred Chapter Member Spotlight



Our chapter had more leaders represented at the ECD QuickStart Leadership Conference than any other in the district! **ECD Director At-Large Risa Richardson, Thoroughbred Chapter Past-President Tina Bryson, President Katie Neal and President-Elect Kim Brown** attended the event in Columbus last month, where they learned about some of the hottest topics in PR today and brought home some best practices from other chapters. Ask them about it!

Chapter Members: Fill Out Your Thoroughbred Chapter Member Spotlight

All Thoroughbred Chapter Members are invited to fill out this [Google Form](#) to be featured as a Member Spotlight! Email communications@kyprsa.org if you have any questions.

[View the spotlights on our website here!](#)

From the National Blog, "PR Say" From our Chapter President, Katie Neal!

4 Things First-Time Managers Should Know

PRSA Thoroughbred Chapter President Katie Neal has penned another bylined article for PRSay, the national PRSA blog. This time, she offers practical tips for early career managers. Feel free to share it with someone you know!

[Read More Here!](#)



Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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