



Don't Miss This Exciting Event With A&W Restaurants on May 28!



Join us on **May 28th at noon** as award-winning social media expert **Spencer Barrett, Senior Digital Manager at A&W Restaurants** in Lexington, will lead us for an in-person discussion on social media tips and advice for PR professionals. This is an in-person event at 1648 McGrathiana Parkway, Suite 380, Lexington, KY.

Early registration is required as our friends at A&W Restaurants are providing lunch for members of the PRSA Thoroughbred Chapter. Hot dog! (Thank you, A&W!)

[Register Here!](#)

Thoroughbred Chapter Award Nominations Are Due THIS Week!

2024 PRSA THOROUGHBRED CHAPTER COMMUNICATIONS AWARDS!



Calling all PR and communications professionals! The Thoroughbred Chapter of PRSA is hosting a revamped version of its annual awards competition. **Entries are due by 5 p.m. EST May 3.** Cost per entry is \$35 for PRSA members and \$45 for non-PRSA members.

Nominate yourself or a deserving professional whose work deserves to be showcased among communications professionals in the Lexington area. There are five award categories:

- Outstanding Student Award: Someone enrolled in college during the spring 2024 semester and practicing PR/communications, including through an internship or involvement in an organization like PRSSA.
- Rising Star Award: Someone new to the field, two to five years in a PR or communications role.
- Communications Impact Award: Someone at the mid-level range in their career, doing outstanding work in the profession, with five to 15 years of PR/communications experience.
- Communicator of the Year: Someone who is not a public relations professional but who did an outstanding job of communicating during the past year.
- Career Achievement Award: Someone who is a current member of the PRSA Thoroughbred Chapter or has been a member within the last five years. Presented to someone with more than 15 years' experience who has a demonstrated commitment to excellence.

Entries will be compiled and judged by past presidents of the Thoroughbred Chapter and members of the Board, all of whom are accomplished communications professionals in the Lexington area. There will be one winner recognized for the categories of Outstanding Student, Rising Star, Communications Impact and Communicator of the Year.

[Entry forms and payment link can be found here.](#)

Winners will be recognized at an awards ceremony hosted by the Thoroughbred Chapter June 18 at 5:30 p.m. at Pasta Garage, 962 Delaware Ave., Lexington, KY. Go ahead and [get your ticket here!](#)

Exciting 2024 Programming: Go ahead and register for these future events!

We have great presentations lined up for our upcoming events, you won't want to miss them! Register for these future events below in addition to the May event linked above:

June 18: PRSA In-Person Event – PRSA Communications Awards Banquet at Pasta Garage's Banchetto 972, 5:30 p.m.

October 15: PRSA Virtual Event – Dr Melody T Fisher, Author of, “The Untold Power of Underrepresented Groups in Public Relations”, Noon

November 19: PRSA Virtual Event – Julia Petryk, Co-Founder & Board Member, Ukrainian PR Army, Noon

From the National Blog, "PR Say"

Check out this article written by our own chapter president, Katie Neal!

13 Leadership Lessons for PR Pros (Taylor's Version)

"While most PR professionals will never win any Grammys, we share more in common with the megastar than you might think. We are creators, storytellers and writers. We find inspiration in life, work and relationships. And we are influential to our teams, across our organizations and in our communities — demonstrating daily how smart, strategic communications can advance your brand, even in times of crisis."



[Read More Here!](#)

Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



PRSA - Thoroughbred Chapter | 250 West Main Street, Suite 90 ATTN: Ryan Worthen | Lexington, KY 40507
US

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