



Register for "Advancing Kentucky's Image and Virtues to the Nation and the World" February 20th!

PRSA THOROUGHBRED CHAPTER PRESENTS

"ADVANCING KENTUCKY'S IMAGE AND VIRTUES TO THE NATION AND WORLD"

JOIN US VIA ZOOM
FEB. 20, 2024; NOON-1 P.M.

FEATURING EXPERT PANELISTS

Jay Blanton, CCO, University of Kentucky
Jacqueline Pitts, Senior VP of Communications and Marketing, Kentucky Chamber of Commerce
Kristie Wooldridge, Director of Communications, Kentucky Department of Tourism

PRSA
Thoroughbred Chapter

 \$10 Members
\$15 Non-members
Students are FREE

Join us for our February virtual event, "Advancing Kentucky's Image and Virtues to the Nation and World," on Tuesday, Feb. 20 at noon. The event will feature these three panelists:

- Jay Blanton, Chief Communications Officer, University of Kentucky
- Jacqueline Pitts, Senior Vice President for Communications and Marketing, Kentucky Chamber of Commerce
- Kristie Wooldridge, Director of Communications, Kentucky Department of Tourism

A zoom link will be sent to the email you register with. Tickets are \$10 for members, \$15 for non-members and free for students. We hope to see you there!

[Register Here!](#)

RSVP: In-Person Event on March 21st

IN-PERSON EVENT!

Join us for a networking event
with PRSSA students and PR
professionals!

March 21 at the UK Student
Center, 6:30 pm

Join us on Thursday, March 21 at 6:30 pm for a networking event with PRSSA students from across Central Kentucky. We will meet at the UK Student Center.

PRSA will provide light refreshments and look forward to meeting in person with our wonderful group of professionals and students.

RSVP at the link below!

[RSVP Now!](#)

More 2024 Programming - Save the Date!

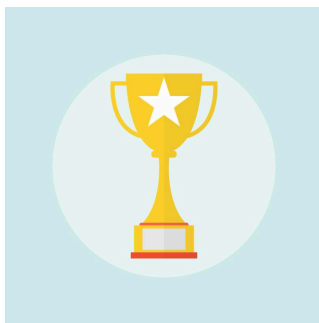
We have very presentations lined up for our upcoming events, you won't want to miss them! Register today at the links below:

[March 21:](#) PRSA In-Person Event – PRSSA Student/Professionals Networking Event, 6:30 pm at the UK Student Center

[October 15:](#) PRSA Virtual Event – Dr Melody T Fisher, Author of, “The Untold Power of Underrepresented Groups in Public Relations”, Noon

[November 19:](#) PRSA Virtual Event – Julia Petryk, Co-Founder & Board Member, Ukrainian PR Army, Noon

2024 PRSA Thoroughbred Chapter Awards



We have a new awards program launching soon. Stay tuned for exciting updates about how to participate!

From the National Blog, "PR Say"

3 Trends for Comms Pros to Watch 1 Month Into 2024

"Communications trends that emerged in 2023 promise to gain further momentum as 2024 continues. Here are a few predictions that PR pros should take note of as we enter February."

[Read More Here](#)



Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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