



### RSVP: FREE In-Person Event on March 21st at the UK Student Center

Join us for...

## Networking with PRSSA

Register today at [kyprsa.org](http://kyprsa.org)

Featuring our panelists...

**Kim Brown**, AVP for Marketing & Communications, Berea College

**Katie Neal**, VP, Communications & Marketing, TimelyCare

**Tina Bryson**, Assistant Director of Communications, Christian Appalachian Project

When?  
March 21, 2024,  
6:30-8 p.m.

Where?  
University of Kentucky  
Gatton Student Center,  
3300AB

Tickets are FREE!

Light snacks & refreshments will be provided.

Join us on Thursday, March 21 at 6:30 pm for a networking event with PRSSA students from across Central Kentucky. We will meet at the UK Student Center. This event includes a panel of PR pros including **Kim Brown, Katie Neal** and **Tina Bryson**.

PRSA will provide light refreshments. We're looking forward to meeting in person with our wonderful group of professionals and students.

RSVP for this FREE event at the link below!

[RSVP Now!](#)

### RSVP: In-Person Event on April 16 for APR Month!

## In-Person Panel: APR Accreditation

# April 16

**Sally Baker, APR**  
American Association of Equine Practitioners

**Julie Booher, APR**  
PepperPointe Partnerships

**Nancy Wiser, APR, Fellow, PRSA**  
Wiser Strategies

April is APR Month and we've got you covered with a panel of APR professionals who can answer all your questions about the APR process and how it's helped them in their career. Join us for this in-person event on April 16th at noon at the UK Federal Credit Union (1730 Alysheba Way, Lexington, KY 40509)

Hear from Sally Baker, APR, Director of Marketing and Public Relations for the American Association of Equine Practitioners, Julie Booher, APR, Chief Strategy Officer, PepperPointe Partnerships, and Nancy Wiser, APR, Fellow, President of Wiser Strategies.

Register Now!

## Exciting 2024 Programming: Go ahead and register for these future events!

We have great presentations lined up for our upcoming events, you won't want to miss them! Register for these future events below in addition to the March and April events linked above:

**May 28:** PRSA In-Person Event – Spencer Barrett Senior Digital Manager at A&W Restaurants, Lunch Provided, Noon

**October 15:** PRSA Virtual Event – Dr Melody T Fisher, Author of, “The Untold Power of Underrepresented Groups in Public Relations”, Noon

**November 19:** PRSA Virtual Event – Julia Petryk, Co-Founder & Board Member, Ukrainian PR Army, Noon

## 2024 PRSA Thoroughbred Chapter Awards



We have a new awards program launching soon. Stay tuned for exciting updates about how to participate!

## From the National Blog, "PR Say"

### PRSA Introduces Innovative Program to Guide Journalists Transitioning Into PR and Communications

"Public relations continues to be an inviting profession for journalists. To help these professionals interested in pursuing new careers in communications, PRSA is offering the [Transitioning from Journalism to PR & Comms](#) certificate program starting on March 12, a comprehensive offering addressing this evolving landscape."

[Read More Here](#)



Are you following us on social media? We're posting all our events and

updates across these channels, don't miss out!



PRSA - Thoroughbred Chapter | 250 West Main Street, Suite 90 ATTN: Ryan Worthen | Lexington, KY 40507  
US

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