



Join us on June 21st at Kentucky WildHealth Field!

June 21st

"The PR Value of Tourism and the Convention Industry on Lexington & the Bluegrass"



Mary Quinn Ramer
President, VisitLEX

Laura Alexander

VP, Central Bank Center



Andy Shea

President, Lexington Legends



EXTRA SPECIAL: Registrants receive 2 complimentary tickets to the double-header baseball game following the panel!

"The PR Value of Tourism and Convention Industry on Lexington and the Bluegrass"

Join us for this month's special, two-part event to hear from a panel of local experts. Our speakers include **Mary Quinn Ramer**, President, VisitLEX; **Laura Alexander**, VP, Central Bank Center; **Andy Shea**, President, Lexington Legends.

This panel discussion will take place from 3:00-4:30 p.m. at Kentucky WildHealth Field (formerly Whitaker Bank Ballpark). Chapter members are invited to then enjoy an evening at the ballpark following our panel discussion with a doubleheader that begins at 6:30 p.m.

By registering for this event you will be offered **two complimentary tickets** to the doubleheader after the panel. RSVP at the link below, we hope to see you there for this fun event!

Learn more about our speakers:



Mary Quinn Ramer,
President, VisitLEX

During her tenure, Mary Quinn has overseen a successful rebranding effort and launch of the iconic blue horse brand, coordinated all Bureau activities for two international equine events, launched an original culinary tourism initiative, launched a national PR campaign for the destination and more.



Laura Alexander, VP,
Central Bank Center

Laura's primary responsibility as VP of Convention Center Sales and Operations is to ensure that the convention center is sustaining its mission of being an economic driver for the area. Laura is a perpetual student and is constantly challenging herself to understand the "big picture" which has developed her into a well-rounded venue executive.



Andy Shea, President,
Lexington Legends

Andy Shea started with the Legends as a ticket sales representative during the 2005 season and later served as general manager for four years, from 2008 to 2011. He served as president and chief operating officer from 2011 to 2014 before becoming CEO.

[RSVP Here!](#)

Save the Date!

Mark your calendars for our upcoming programming

SAVE THE DATE!

PRSA CHAPTER
EVENTS 2022

KEEP THESE DATES IN MIND FOR THESE
GREAT UPCOMING PRSA EVENTS!



We have great programming planned for this year! Save the dates below for our upcoming chapter meetings and we hope to see you there!

Tuesday, June 21 – PRSA Thoroughbred Chapter Special Event: "The PR Value of Tourism and the Convention Industry on Lexington and the Bluegrass"

JULY – Off

Tuesday, Aug. 16 – Lunch & Learn: Monte Costes, Vice President and General Manager, FOX 56 WDKY-TV, 836 Euclid Avenue, Lexington, noon- 1 p.m.

Thursday, Sept. 15 – "An Evening with PRSA National Chair Felicia Blow: A Joint Thoroughbred and Bluegrass Chapters Event," Buffalo Trace Distillery

From the PRSA National Blog: PR Say

Insights on Working With Deaf Talent in Media and Communications

"The latest in PRSA's "Diverse Dialogues" series marked National Deaf History Month. (These sessions have featured a sign-language interpreter since their inception in 2020.) Maria Monte de Rey, chair of the [California Association of the Deaf Media Committee](#), moderated the panel that also featured [Delbert Whetter](#), a film producer and consultant."



[Check out the blog post here](#)



Why You Should Consider Hiring Military and Service Members and Veterans in Your Organization

Check out this blog by [Paula L. Pedene](#), [APR](#), [Fellow PRSA](#), who is a former U.S. Navy broadcast journalist, retired VA Public Affairs Officer, and owner of Paula Pedene and Associates. She is Chair of the PRSA Military and Veterans Task Force.

[Check out the blog post here](#)

Job Postings!

JOB POSTINGS!

Have an opening? Postings are FREE for members and \$50 for nonmembers



Visit kyprsa.org/jobs for more postings and details on how to apply



Is your organization hiring?

Job postings are free of charge to all local chapter members. Non-members may list opportunities for \$50 each.

Contact us at communications@kyprsa.org for details.

Visit our website for more information about open positions and how to apply .

Connect with us



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