



PRSA Thoroughbred Chapter Wins Third Consecutive PRominent Chapter Award



The PRSA East Central District has again recognized the Thoroughbred Chapter with the 2025 PRominent Chapter Award – our third straight year to receive the honor! Joining chapters from Central Ohio, Detroit, and West Michigan, the Thoroughbred Chapter earned the award for its leadership, member engagement, professional development, and community impact. Chapter President Kim Brown likened the achievement to a "Triple Crown" victory, reflecting the passion and dedication of members and volunteers across Central and Eastern Kentucky.

Mark Your Calendar: September PRSA Media Panel



Save the Date!
Tuesday, Sept. 23

Hear directly from five influential voices in Central Kentucky media—spanning print, television, and radio—as they share insights on today's media landscape and how PR pros can build better relationships with the press.

More information to come, but go ahead and mark your calendar now for noon to 1:30 p.m. for the event that will take place at the Central Bank Center in Lexington. You won't want to miss it!

PRSA Throughbred Chapter In Action






We love the opportunity to meet with everyone who stops by for our Coffee & Coworking events. It's a great way to share ideas, catch up with fellow communications professionals, and enjoy a good cup of coffee.






Thoroughbred Chapter board members engaged with EKU, UK, and Murray State University students during a PRSSA-hosted event. The panel discussion offered students valuable insights into the public relations industry.

Networking Opportunities

We have more opportunities for you to connect and engage with PR professionals in the Lexington area coming up soon!

 **Thursday, May 22**
 Noon – 1:30 p.m. EDT
 DV8 Kitchen, 867 S Broadway, Lexington

[RSVP](#)

 **Friday, June 27**
 9:00 – 11:00 a.m. EDT
 Luna's Coffee, Wine & Butterfly Café, 109 Springdale Dr., Nicholasville

[RSVP](#)

Chapter Member Spotlight: Quincy Fuehne

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We are excited to share our Thoroughbred Chapter member spotlight features! Each month, get to know our members and why they love what they do.

If you would like to learn more about chapter membership, email communications@kyprsa.org.

Meet this month's featured member, Quincy Fuehne! Quincy is the Strategic Communications and Public Relations Manager for Frontier Nursing University.

What do you love most about the PR/Communications industry?

I love being able to tell stories of impact! I also get to learn about new things each day, which makes it fun. I feel like, because I'm in PR, I know a little bit about a lot! I also find great joy in being able to raise awareness for various causes and initiatives.

What is the best piece of career advice you've ever received?

Stay curious, don't be afraid to ask questions, and listen.

What do you appreciate most about being a PRSA member?

There are so many benefits, but I really appreciate getting to bounce ideas off other members and the various webinars that are offered. I've used PRSA for recommendations on tech platforms, videographers, photographers, etc., and received amazing, reputable suggestions.

What is your favorite Central KY food spot?

This is TOUGH! I can narrow it down to three: Archa Nine, Corto Lima, or Local Feed.

Connect with Quincy on LinkedIn!

<https://www.linkedin.com/in/quincy-fuehne-10659a149/>

All Thoroughbred Chapter Members are invited to fill out this [Google Form](#) to be featured as a Member Spotlight! Email communications@kyprsa.org if you have any questions.

**From the National Blog, PR Say:
How to Write a Four-Sentence Feature**



Check out this blog by Ann Wylie

We all aim to write messages that grab attention, but it is often challenging, especially when you want to stay brief and to the point. Wylie has some useful tactics for writing a hyper-short message – an entire feature article in just four sentences!

[Read the Article Here!](#)

Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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