

Save The Date: Our First Annual Conference Is In November!

The PSA Throughbred Chapter proudly announces the first ever major conference... This is more than just a conference... We'll be using social media and a corporate keynote... We'll announce the program lineup and open registration in July...

President's Column: The Best PR Strategy This Summer? Take Care of Yourself!



In this column, I'm not talking about PR strategy, but about taking care of yourself... It's incredibly challenging work, but it can also be incredibly rewarding... You have to be a professional, but you also have to be a person...

The month ahead will be busy. Fall calendar will fill quickly... Be flexible. Be open. Be prepared. Be professional.

Upcoming Events

- June 16th - 10:00 a.m. - 12:00 p.m.
June 17th - 10:00 a.m. - 12:00 p.m.
July 1st - 10:00 a.m. - 12:00 p.m.
August 1st - 10:00 a.m. - 12:00 p.m.

Member Corner: Celebrating You!

Member spotlight for Angela. Includes photo, bio, and a congratulatory message from the organization.

Welcome New Members!

We're excited to have you! Please take a moment to introduce yourself to your fellow members...

Maximize Your Membership: Celebrate Excellence With PRSA Awards

Awards information including a photo of trophies and details about nomination and awarding processes.

Chapter Member Spotlight: Jennifer Brubaker

Member spotlight for Jennifer Brubaker, including her photo, bio, and a congratulatory message.

From PRSA National: ICON 2024

PSA Throughbred Chapter is excited to announce that it will be participating in the PRSA National conference...