



Get Your Tickets for Our Special Event in Frankfort on May 25th!

IN TIMES OF CRISIS: RESPONDING TO KENTUCKY'S WEATHER CHALLENGES WITH EFFECTIVE, STRATEGIC COMMUNICATIONS

Crystal Staley, Director of Communications, Office of the Governor; Scottie Ellis, Deputy Communications Director, Office of the Governor; and Angie Van Berkel, Public Information Officer, Kentucky Emergency Management

PRSA Thoroughbred Chapter Special Event: "In Times of Crisis: Responding to Kentucky's Weather Challenges with Effective, Strategic Communications," Featuring Crystal Staley, Director of Communications, Office of the Governor; Scottie Ellis, Deputy Communications Director, Office of the Governor; and Angie Van Berkel, Public Information Officer, Kentucky Emergency Management.

This event will take place at the Kentucky Emergency Management Offices at 100 Minuteman Parkway in Frankfort, KY at **6 pm** on **May 25th**. Tickets are **\$25 for members, \$35 for non-members and \$15 for students** each and **dinner will be provided**. We look forward to seeing you there!

Registration and more about our speakers can be found at the link below!

[Register Here!](#)

**BIG NEWS:
PRSA Thoroughbred Chapter Named PRominent
Chapter Award Winner!**



The Public Relations Society of America East Central District (PRSA ECD) announced that the Thoroughbred Chapter is the winner of the 2023 PRominent Chapter Award.

The PRominent Award was established by PRSA ECD in 2021. The district represents 16 chapters in Indiana, Kentucky, Michigan, Ohio, Western and Northwestern Pennsylvania and West Virginia.

Nominees for the award were required to demonstrate excellence in diversity and inclusion initiatives, membership outreach, community service and professional development programming.

"I am grateful for the communications professionals that contribute so much to make our local chapter and board a huge success," said Bryson, who leads the communications team at Christian Appalachian Project. "We are committed to providing engaging programming for our members, while also prioritizing DEI initiatives and investing in students pursuing a career in our profession."

[Read the full release here!](#)

SAVE THE DATE!

Don't miss our upcoming events, registration is open for our February and March programs on our website!

MAY 25: In-Person: PRSA Thoroughbred Chapter Special Event: "In Times of Crisis: Responding to Kentucky's Weather Challenges with Effective, Strategic Communications," 6 p.m.

JUNE 15: In-Person: PRSA Thoroughbred Chapter Special Event: "A Night at the Ballpark – Featuring the Thoroughbred Chapter's 'Communicator of the Year' Award Winner," Lexington Legends Ballpark, 3:30 Program

August 15: PRSA Thoroughbred Chapter Event/Reception/Tour: "Blue Grass Airport – Project Plans and PR Lessons Learned," Blue Grass Airport, 5:30 p.m.

October 17: PRSA Lunch and Learn: Dr. Katrice Albert, UK's Vice President for Institutional Diversity and former Executive Vice President of Inclusion and Human Resources at The National Collegiate Athletic Association (NCAA), UK Gatton Student Center, noon

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