



Join Us Virtually for "Amplifying Your Voice, Not Noise" on January 16th

"AMPLIFYING YOUR VOICE, NOT NOISE"

The Do's and Don'ts of Podcasting for PR Pros
with Alex Greenwood

January 16th via Zoom



Are you interested in learning more about how to effectively leverage podcasts in PR?

Join us **via Zoom on January 16 from noon to 1:00** for our first session of the year, "Amplifying Your Voice, Not Noise: Do's and Don'ts of Podcasting for Public Relations Pros."

Our presenter is Alex Greenwood, managing principal for AGPR Public Relations Consulting in Kansas City, Missouri, host of the popular podcast – "PR After Hours" – and author of the book, "The Podcast Option: Tips and tricks to make podcasting work for you."

A Zoom link will be send to the email you register with, we look forward to seeing you online next Tuesday!

[RSVP Now!](#)

About Our Speaker: Alex Greenwood



J. Alex Greenwood, a seasoned PR professional with more than 30 years of experience, is respected for his expertise in media relations, crisis communications, business development, podcasting, social media strategy, and management.

His hands-on involvement in high-profile crisis communication situations—including the Oklahoma City bombing attack in 1995—along with managing cases related to criminal issues, civil lawsuits, internet-related incidents, media firestorms and natural disasters, underscores his passion for crisis communication planning.

Alex leads [AGPR](#) in Kansas City, Missouri, and is a sought-after speaker and trainer on various communication subjects. Since 2017, he has served as a regular contributor to KCTV-5 News in Kansas City and, starting in 2023, to WHO TV-13 in Des Moines, Iowa. His thoughts on the profession have been quoted in two business textbooks and numerous articles.

A podcaster since 2006, Alex has created, produced, and hosted hundreds of hours of podcast programming. He helms two shows: "[PR After Hours](#)," which focuses on business from the public relations professional's perspective, and the critically-acclaimed "[Mysterious Goings On](#)," dedicated to creativity, writing, and the arts. He also co-hosts "[Going to Killing City](#)," a true crime podcast that explores unusual mysteries in historic Kansas City.

The author of 11 books, including [The Podcast Option](#), which draws upon his nearly 20 years of podcasting experience, Alex was named "Best Local Author" by the readers and editors of *Kansas City Magazine* this year. He writes and edits "[All the Fits That's News](#)," a Substack newsletter covering podcasting, business, management, and opinion. Alex serves on the board of directors for [After the Harvest KC](#), an organization dedicated to providing healthy food to those in need in the Kansas City area.

Save the Date!

We have a very special panel lined up for our February event, you won't want to miss it! Register today at this link below:

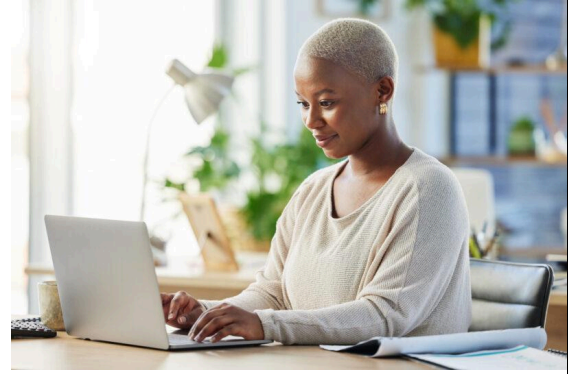
February 20: PRSA Virtual Event – **Advancing Kentucky's Image and Virtues to the World** featuring **Jay Blanton**, Chief Communications Officer, UK; **Jacqueline Pitts**, Senior Vice President for Communications and Marketing, Kentucky Chamber of Commerce; **Kristie Woolbridge**, Director of Communications, Kentucky Department of Tourism, Noon

From the National Blog, "PR Say"

The 7 Top Writing Tips You Need to Know About for 2024

Brush up on your writing habits with Ann Wylie's tips. She says, "whatever your plans/goals/intentions are for 2024, these writing resolutions will help you achieve them."

[Read More Here](#)



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