



TWO Special Events This Month!

RSVP Today!

JOB SEEKING & NETWORKING 101

MARCH 23, 5:00 - 7:00 PM



We invite college students, professionals and faculty to join us for “Job Seeking and Networking 101,” which will demystify networking with actionable job-seeking tips, speed-style dating advice, and informal conversation opportunities.

This event is co-sponsored by the PRSA Thoroughbred Chapter, UK PRSSA Chapter and Grehan Associates. It will be held on **March 23 from 5:00-7:00 pm at the Helen G King Alumni House at 400 Rose Street in Lexington.**

As an added incentive, everyone in attendance will receive the registration list to kickstart their own networking and recruitment efforts.

You won't want to miss this event! Register for this in person event at the link below:

[RSVP for March 23 \(In Person\)](#)



"Trends & Issues Impacting PR in 2023"

**WITH STEVE
BARRETT**

VP and Senior Editorial
Director of PRWeek US



And as an added bonus this month, join us for a FREE, virtual event: “Trends and Issues Impacting PR in 2023,” with Steve Barrett, VP and Senior Editorial Director, PRWeek US.

We'll meet on **March 28 from noon to 1pm via Zoom**. A zoom link will be sent to the email you provide with your registration.

We hope to see you there, register at this link below!

RSVP for March 28 (Virtual)

SAVE THE DATE!

Don't miss our upcoming events, registration is open for several of our upcoming programs!

MARCH 23: In-Person: PRSA Thoroughbred Chapter “Networking 101,” King Alumni House, University of Kentucky, 5:30-7:00 p.m

MARCH 28: Virtual: Steve Barrett, VP and Senior Editorial Director, PRWeek US, “Issues and Trends Shaping PR in 2023

APRIL 18: In-Person: “Media Panel Discussion: The Good, The Bad, The Opportunities,” Featuring Mark Green, VP and Editorial Director, The Lane Report; Stan Ingold, News Director, WEKU-FM; Jamie Lucke, Editor-in-Chief, Kentucky Lantern; Brian Neal, News Director, WLEX-TV; and Renee Shaw, Director of Public Affairs and “Kentucky Edition” Host, at the Christian Appalachian Project office from noon to 1:00 pm

MAY 25: In-Person PRSA Thoroughbred Chapter Special Event: “In Times of Crisis: Responding to Kentucky’s Weather Challenges with Effective, Strategic Communications,” Featuring Crystal Staley, Director of Communications, Office of the Governor; Scottie Ellis, Deputy Communications Director, Office of the Governor; and Angie Van Berkel, Public Information Officer, Kentucky Emergency Management, Kentucky Emergency Management Offices, Frankfort, 6 p.m.

JUNE 15: In-Person: PRSA Thoroughbred Chapter Special Event: “A Night at the Ballpark – Featuring the Thoroughbred Chapter’s ‘Communicator of the Year’ Award Winner,” Lexington Legends Ballpark, 3:30 Program, 6:30 Ballgame

August 15: In-Person: PRSA Thoroughbred Chapter Event/Reception/Tour: “Blue Grass Airport – Project Plans and PR Lessons Learned,” Blue Grass Airport, 5:30 p.m.

From the National Blog, PRSay

Local Reporters Give Advice on How PR Pros Can Build Media Relationships by Amelia Heymann

"After being a professional journalist for more than four years, I recently left the field to pursue a career in public relations. Having worked both sides of the desk has given me a better understanding of what reporters want and need. This post will highlight some of the ways you can maintain and build successful relationships with your organization's press contacts. In addition to citing other research studies, I've talked to three active journalists who gave their input on various topics."

[Read the Article Online Here!](#)



**Are you following us on social media? We're posting all our events and updates
across these channels, don't miss out!**



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