



## Register Now! Virtual Event with Julia Petryk, Co-Founder of the Ukrainian PR Army



Join us **virtually** on **November 19 from noon – 1 pm EST** to hear from Julia Petryk who will be speaking to us from Ukraine. Hear her story of the Ukrainian PR Army by registering below and **a Zoom link will be sent to the email you provide**. We look forward to seeing you online!

Julia Petryk is a public relations practitioner, a community builder, a recognized speaker, and an educator who elevates a PR professional community in Ukraine to the international level. She co-founded the Ukrainian PR Army hours after Russia's full-scale invasion of Ukraine. She founded Tech PR School, where she educates local PR practitioners.

Julia is recognized among 25 PR innovators in EMEA and was awarded Future is Female award by Advertising Week and Warner Brothers Discovery. She is the first Ukrainian female jury member at Cannes Lions, in the PR category. Over the past two-and-a-half months, she has focused on organizing and shaping a new agency—Calibrated—aimed at building communications and advocacy campaigns in resilience tech, cybersecurity and strategic communication.

[Register Here!](#)

### Call for Board and Committee Members!

# CALL FOR BOARD & COMMITTEE MEMBERS!

JOIN THE THOROUGHBRED CHAPTER BOARD IN 2025

Are you ready to make an impact and take your PR career to the next level? The PRSA Thoroughbred Chapter invites you to consider joining our board or a committee leadership role in 2025! We're looking for enthusiastic members to help lead our chapter and shape its future. Serving on the board offers an incredible opportunity to grow professionally, enhance your leadership skills, and build meaningful connections with fellow PR professionals.

**Here are the available positions:**

- **President-Elect** – This pivotal role (and our most pressing need!) has a robust learning and transition plan to ensure you have the support needed to succeed as you support Chapter President Kim Brown in 2025 and serve as President in 2026.
- **Committee Member Roles (non-board positions)** – We can always use support with programming, event planning, member engagement, recruitment and sponsorship.

If you're ready to grow, lead, and make a difference, we'd love to hear from you! Please reach out to Katie Neal ([katie@katienealconsulting.com](mailto:katie@katienealconsulting.com)) or Kim Brown ([brownkim@berea.edu](mailto:brownkim@berea.edu)) to express your interest or to learn more about any of these roles.

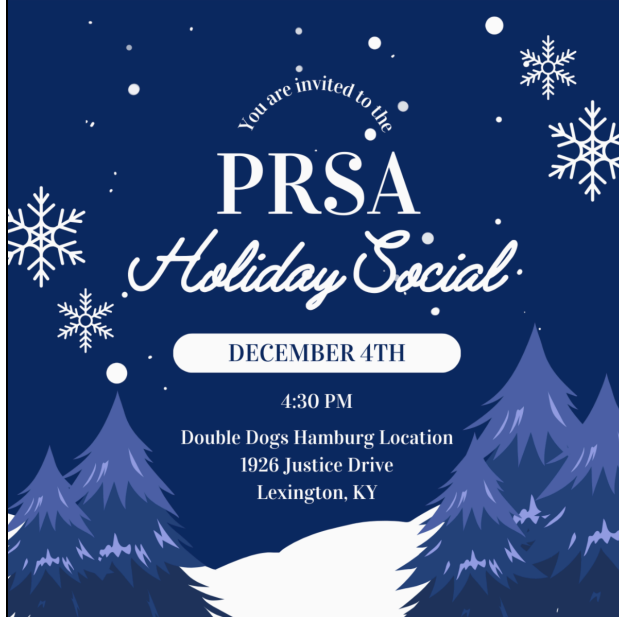
## Donation Opportunity for Believing in Tomorrow's Coat Drive!

Join the Thoroughbred Chapter in spreading warmth this holiday season by making a donation to support a coat drive held annually by Believing in Tomorrow. The nonprofit organization was founded by **Devine Carama, our 2024 Communicator of the Year award winner.**

Through programming and partnerships, Carama and Believing in Tomorrow make a positive impact on the Lexington community. You can support the coat drive with a **tax-free donation to PRSA Thoroughbred Chapter using PayPal by November 30.** Be sure to include "Coat Drive" or "Believing in Tomorrow" in the memo line. The chapter will present a check to Believing in Tomorrow in early December.

[Donate Here!](#)

## PRSA Holiday Social Free Event December 4th!



You've worked really hard this year and have been nice! Make plans to attend our annual Chapter Holiday gathering as we celebrate our members. Register now for our event on **Wednesday, December 4th!**

Join the PRSA Thoroughbred Chapter at **Double Dogs Hamburg** location (1916 Justice Drive, Lexington) for **cheer and networking at 4:30pm.** We'll have complimentary appetizers and drinks in appreciation of you. This event is **free** to register, we hope to see you there!

[RSVP Here!](#)

## Scam Alert!

Cyber fraud is at an all-time high, and PR professionals are not immune to scam attempts. In 2023, more than \$400 billion (*yes, billion!*) was lost worldwide to fraud.

If you ever receive an urgent request for money from PRSA National or the Thoroughbred Chapter via text or email, be cautious. Fraudsters create fake email addresses that look as if they are coming from PRSA and our local board of directors.

**A few tips:** 1) check the email address and see if it looks legitimate and matches email addresses you have on file; 2) be careful clicking links in emails or texts. You can hover over a link to review the URL; 3) If you're ever unsure of a request, call someone you know at a number you can verify and trust.

Our Treasurer, **Brant Welch**, is always glad to help and verify PRSA requests. He can be reached at (859) 806-3417.

**October Recap:  
Congratulations! Board Member Marc Whitt  
Named ECD Platinum Award Winner!**



## Chapter Members: Julie Nelson Harris



**PRSA  
MEMBER  
SPOTLIGHT**

**Julie Nelson Harris**  
*Communications Director, City of Somerset; Communications Consultant, Somerset-Pulaski Economic Development Authority (SPEDA); Founder + Communications Strategist, Triple Edge Creative*

 PRSA Thoroughbred Chapter

We are excited to share our Thoroughbred Chapter member spotlight features! Get to know our members and why they love what they do each month in the Loop newsletter and on our website.

If you would like to learn more about chapter membership, email [communications@kyprsa.org](mailto:communications@kyprsa.org).

**Meet this month's featured member, Julie Nelson Harris!** Julie is the Communications Director, City of Somerset, Communications Consultant, Somerset-Pulaski Economic Development Authority (SPEDA) and the Founder + Communications Strategist, Triple Edge Creative.

**What is one of the most memorable or rewarding experiences of your career?**

During the pandemic, Somerset Mayor Alan Keck was invited by The New York Times to offer his perspective on reopening the economy in rural communities. Having started my career as a journalist before moving into PR/communications, this was incredibly exciting and I was honored to assist him in producing this op-ed piece. The editing process was rigorous and educational, and I soaked up every second. The piece gave our community a seat at the table in a conversation on the national stage. I learned so much from this experience and will never forget it.

**What do you love most about the PR/Communications industry?**

Telling stories of people and organizations doing good work in my community and across Kentucky.

**What is the best piece of career advice you've ever received?**

Don't take yourself too seriously (which I am terrible at, by the way 😊).

**What do you appreciate most about being a PRSA member?**

Though it is difficult for me to attend in-person events because I am in Somerset, I have greatly appreciated virtual opportunities and hope to take advantage of networking in the near future.

**What is your favorite Central KY food spot?**

Corto Lima!

**Connect with Julie on LinkedIn!**

<https://www.linkedin.com/in/julie-harris-40422/>

All Thoroughbred Chapter Members are invited to fill out this [Google Form](#) to be featured as a Member Spotlight! Email [communications@kyprsa.org](mailto:communications@kyprsa.org) if you have any questions.

[View the spotlights on our website here!](#)

## PR News Article: From Our Chapter President, Katie Neal

**Did you see Thoroughbred Chapter President Katie Neal's article on imposter syndrome earlier this month?**

"Fraud Alert: How to Silence Your Inner Imposter"

[Read the Article Here!](#)



**Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!**



PRSA - Thoroughbred Chapter | 250 West Main Street, Suite 90 ATTN: Ryan Worthen | Lexington, KY 40507  
US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!