



**We're Two Weeks Away, Get Your Tickets Now!**

## An Evening with PRSA National Chair:

**Felicia Blow**, PHD, MBA, APR



*Co-Hosted by the Thoroughbred & Bluegrass PRSA Chapters*

**Join us for a special, joint Thoroughbred and Bluegrass chapter event on  
Thursday, September 15**

Join us for this September's in-person event featuring **National Chair of PSRA, Felicia Blow, PhD, MBA, APR.**

This event will take place on **September 15th from 6-8 pm at Buffalo Trace Distillery** in Frankfort, KY and is co-hosted by the Thoroughbred and Bluegrass Chapters of PRSA.

Tickets are \$30 for members, \$35 for non-members and \$20 for Students and PRSSA Members to enjoy this special event with Dr. Blow, networking among our two chapters and dinner at the iconic Buffalo Trace Distillery. Let us know if you have any questions by emailing [communications@kyprsa.org](mailto:communications@kyprsa.org).

**Registration and more information about Dr. Felicia Blow can be found at the link below!**

[RSVP Here!](#)

**More About our Speaker:**

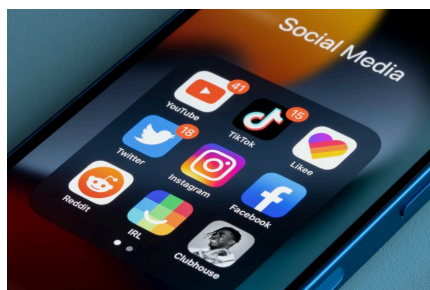


Dr. Felicia Blow, APR, is award-winning leader with extensive organizational, fundraising, strategic planning, leadership and management experience. With a 30 year career spanning work in Manufacturing (Caterpillar, Inc.); Waste Management and Environmental Services (Southeastern Public Service Authority); Telecommunications (Cox Communications); and Higher Education (Paul D. Camp and Tidewater Community Colleges), Dr. Blow currently serves as Associate Vice President for Development at the renowned historically black institution Hampton University.

At Hampton, Dr. Blow led the university's \$150 Million Dream No Small Dreams II Campaign as its campaign director. That campaign concluded December 2019 and ultimately exceeded its goal in raising more than \$166 million in support of University priorities. Among her many accomplishments, Dr. Blow has been featured in a book Entitled "Diverse Voices" Published by the PRSA Foundation in 2018. She also has been featured in a book entitled "PR Women with Influence: Breaking through the Ethical and Leadership Challenges" by authors Meng, J., Neill, M.S., Pitts, et al, published in late 2020. She also was named Outstanding Alumna of the Year by one of her alma maters (Strayer University) in 2012. In 2019 and 2020, she also led a nearly year-long strategic planning effort that concluded in the establishment of PRSA's first three-year strategic plan for Diversity & Inclusion, and served in 2020, as Co-Chair of the National Diversity & Inclusion Committee. Dr. Blow formerly served as Chair of the Universal Accreditation Board; during her leadership term, she worked to approved and initiated the APR+M credential which excellently positions PRSA with military organizations.

Dr. Blow is an active member of Alpha Kappa Alpha Sorority, Inc., and numerous other business, economic development, and community service organizations. She also has earned the Accredited in Public Relations credential, by the Public Relations Society of America. Finally, Dr. Blow earned her Bachelor's degree in Mass Media Arts from Hampton University; her Master's in Business Administration degree from Strayer University; and her Doctorate in Higher Education Administration from Old Dominion University.

## From the PRSA National Blog, "PR Say"



### Survey: YouTube Top Social Media Site for Teens; Facebook Usage Plummetts

"YouTube is the favorite social media platform for American teenagers ages 13–17, with 95 percent saying they use the video-sharing site, Pew Research Center finds. Next in social media popularity among U.S. teens is TikTok, which 67 percent of those surveyed say they use..." Read more at the link below!

[Text Link](#)

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