



Celebrate the Season with Us!



HOLIDAY Social

Last Call! Register by Dec. 2

There's still time to register for this week's PRSA Thoroughbred Chapter Holiday Social! If you haven't saved your spot yet, don't miss this festive chance to unwind with fellow PR pros, enjoy holiday refreshments, and celebrate a year of storytelling and connection. Join us for an evening of good cheer and great company!



Thursday, Dec. 4



**Old Fayette County Courthouse,
215 W. Main St., Lexington**



5:30 - 7:30 p.m.

[Register](#)

Registration closes Dec. 2, at 5 p.m. ET.

Don't forget to bring a new coat to the holiday social to help keep a child in need warm this winter. All sizes are needed, but there is especially a shortage of sizes 7/8 and 10/12. All donations will go to children in the central Kentucky area with the help of PRSA Thoroughbred Chapter's 2024 Communicator of the Year Devine Carama. You can also [make a monetary donation](#).



Thank You for a Fantastic Year of Connection



Thank you to everyone who joined us for lunch last month at Ramsey's—and to all who showed up, connected, and supported our networking events throughout 2025. We were especially excited to celebrate the 2025 Thoroughbred Chapter Awards winners last month with a fantastic crowd!



Your energy and involvement are what make this community so strong. As we look ahead, we're already planning a full slate of opportunities to learn, gather, and grow together in 2026. Keep an eye on The Loop and [visit our website](#) regularly for updates on what's coming next. We can't wait to see you in the new year!

[Learn About This Year's Winners](#)

The Date is Set!

Mark your calendars: We set the dates for the inaugural 2026 PRSA Thoroughbred Chapter Conference! It will take place **Nov. 4–5 in Lexington!** Our conference committee is hard at work finalizing speakers and a dynamic lineup of topics you won't want to miss. More details are coming soon, but go ahead and

block those dates now. This first-ever conference is going to be something special!

Welcome New Members

Our chapter is thriving! In the previous month, membership surged to 76 strong as current members renewed their commitment and six new professionals joined our ranks. This growth reflects the energy and value of being part of the Thoroughbred PRSA community—where networking, professional development, and shared expertise keep us moving forward.

Please join us in welcoming our newest members:

- Tessa Howard – Communications Specialist, Administrative Office of the Courts
- Abby Huddle – Communications Specialist, Eastern Kentucky University
- Meagan Murphy – AVP of Marketing and Communications, Campbellsville University
- Rita Smith – Lead Communications Manager, eBay
- Lillian Dubler – Associate Strategist, C2 Strategic Communications
- Brianna Stephens – Christian Appalachian Project

We're excited to have these talented professionals on board and look forward to their contributions to our chapter. If you see them at an upcoming event – like our social on December 4 – be sure to say hello!

Thank you to all our members for staying engaged and helping us grow. Together, we're building energy for a strong and successful 2026—full of collaboration, innovation, and opportunities to elevate the PR profession in the bluegrass!

The Gift of Growth and Connection!

Looking for a meaningful gift for the communications or marketing pro in your life—whether seasoned or just starting? A PRSA membership could be the perfect choice this holiday season. You can even gift memberships in both PRSA and PRSSA, giving students and emerging professionals the chance to grow their skills, build their network, and connect with a community that supports their success. It's a gift that lasts all year long.

[Learn More](#)

Chapter Member Spotlight: Ryan Clark



We are excited to share our Thoroughbred Chapter member spotlight! Each month, get to know our members and why they love what they do.

If you would like to learn more about chapter membership, email communications@kyprsa.org.

Meet this month's featured member, Ryan Clark! Ryan is the director of communications for the College of Health Sciences at the University of Kentucky. He is also the winner of the 2025 PRSA Thoroughbred Chapter Communications Impact Award.

What is one of the most memorable or rewarding experiences of your career?

I get to consistently help people, whether it's students, faculty or staff, by promoting what they do or bringing information to them that they need. I feel like we all need to remember that. On a selfish note, I've gotten to do so many cool things in my career, from following basketball teams in the NCAA Tournament, to attending the NBA Finals and the College World Series, getting a behind-the-scenes look at Cirque du Soleil in Las Vegas, preparing for and covering an event featuring the President of the United States, and others. Every day can be exciting.

What do you love most about the PR/Communications industry?

Just to be able to tell people's stories—their triumphs and their challenges. I get to talk about how we in our college are able to help them and how our students are able to help the world. I still believe in the power of education and how transformative it can be.

What is the best piece of career advice you've ever received?

Show, don't tell. And keep it simple. :)

What do you appreciate most about being a PRSA member?

I love all of the opportunities we have to share ideas and brainstorm with other like-minded folks.

What is your favorite Central KY food spot?

Hall's on the River—when it's not flooded. :) When it is, you can't beat Tony's.

Connect with Ryan on LinkedIn!

<https://www.linkedin.com/in/ryanfclark/>

All Thoroughbred Chapter Members are invited to fill out this [Google Form](#) to be featured as a Member Spotlight! Email communications@kyprsa.org if you have any questions.

Why Clarity is Kindness



Check out this article by Ann Wylie

Clear, readable writing is not “dumbing it down” — it’s an act of respect and kindness to the reader. Using examples from Churchill, Lincoln, Shakespeare, and modern journalists, Wylie shows that simple words and concise sentences can be the most potent and effective way to communicate big ideas.

[Read the Article Here!](#)

Are you following us on social media? We're posting all our events and updates across these channels, don't miss out!



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