



HAPPY NEW YEAR!

**RSVP for our first event of 2023 streaming from
Kyiv, Ukraine**

**Join us Jan 17 for a virtual presentation
from Ukraine featuring:**

NINA BOHUSH

*"Being a PR Specialist amidst a
full-scale war: lessons, risks and
challenges"*



PRSA Public
Relations
Society of
America
Thoroughbred Chapter

PR Specialist, MacPaw
Kyiv, Ukraine

Join us for a presentation from our inaugural presenter for 2023, Nina Bohush, a PR Specialist at MacPaw, a software company with headquarters in Kyiv, Ukraine.

This presentation will be on January 17 from noon to 1 p.m. This event is free and a zoom link will be provided to the email you register with.

Registration and the details can be found at the link below!

[RSVP Here!](#)

About Our Speaker



Nina Bohush is a PR Specialist at MacPaw, a software company with headquarters in Kyiv, Ukraine, that develops and distributes software for macOS and iOS. MacPaw is the maker behind CleanMyMac X, Setapp, ClearVPN, The Unarchiver and other products. Today, every fifth Mac on Earth has at least one app by MacPaw. Since the start of a full-scale Russian invasion, Nina has been staying and working in Ukraine.

From the National Blog, "PR Say"

What's Trending for 2023?

"From the obvious to the subtle, here are some trends for PR practitioners to watch in the months ahead," by Michael C. Ivey is the vice president of marketing at the Greater Richmond Partnership in Richmond, Va.

[Read the Full Article Here](#)



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