

Local PRSA Chapter Announces

Thoroughbred Award Winners

(LEXINGTON, KY) July , 2020 ---- The Thoroughbred Chapter of the Public Relations Society of America (PRSA) announces the winners of its annual awards competition. The entries were in two main categories... Campaigns & Tactics. Each entry could be awarded either a Win (First), Place (Second) or Show (Third) designation.

Campaigns

- Place - *Nicholasville Stormwater* Community Champion category
Mackenzie Davis, Wiser Strategies & the City of Nicholasville
- Win - *Big Family* Integrated Communications
KET staff & others - Todd Piccirilli, Abby Malik, John Dawahare, Rob Elliott, Reggie Beehner, Lauren Bennett, Ann Bransom, Patrick Brumback, Bullhorn Creative, Mollie Eblen, Grand Communications, Nancy Howard, Lisa Meek, Audra Miller, Robin Roenker, Steve Shaffer, Josh Sims, Micah Trvisonno and Missy Upton.
- Win - *We See The Good Ahead, Brand Launch* Integrated Communications
Work + Play Studio, Ana Coomer, Principal & Bethany Langdon, New Vista
- Place - *EKU Valentine's Day-Instagram Story* Social Media category
Sarah Kelley, Jessica Holly, Tara Leisure, Matt Schumacher & Brandon Moore, EKU
- Show - *WoW Wheel Wednesday* Special Event category
Sara Jagers, Kentucky Housing Corporation
- Win - *Farmers National Bank 140th Anniversary* Special Event category
Brant Welch & Sharon Howell, Farmers National Bank
- Place - *Campus Buildings Portfolio* Student category
Carson Bryant, Jessica Holly, Tara Leisure, Ashley Reaves, Brandon Moore, Amanda Cain, EKU
- Place - *EKU Weekly Events Highlight-Instagram Story* Student Category
Sarah Kelley, Jessica Holly and Brandon Moore, EKU

Win - *Hazelwood.org* Website category
Trifecta Media & Bethany Langdon, New Vista

Win - *Camp Horsin' Around* Website category
Mackenzie Davis, Wiser Strategies & Camp Horsin' Around and Brant Welch

Tactics

Place - *2019-2020 Highlights Piece* Brochure category
Mickey Thomas, Brandon Moore, Josh Kegley, Megan Sevier, Stephanie Waley, ECU

Win - *EKU Aviation Program* Multimedia category
Duane Bolin, Leonard Nave, Brandie Conder, Matt Phelps, ECU

Place - *EKU Marching Colonel Hype video* Multimedia category
Kristi Middleton, Brandie Conder, Leonard Nave, Dwayne Bolin, Matt Phelps, Lanny Brannock, Doug Cornett, ECU

Place - *We See the Good Ahead-Video Series* Multimedia category
Work + Play Studio & Bethany Langdon, New Vista

Show - *Success First Resources Guide* Special Purpose Publication
Jessica Holly, Brandon Moore, Ashley Reaves, Mickey Thomas, Lara Vance, Travis Martin, Gill Hunter, Bethany Warner, Heather Davis, ECU

Win - *New Vista 2019 Annual Report* Special Purpose Publication
Trifecta Media & Bethany Langdon, New Vista

There were co-winners of the chapter's annual **Communicator of the Year Award**. The award goes to a person or group who does not work as a public relations professional, and who exemplifies excellent communications of their message to a variety of audiences. The recipients are:

The late **Anita Rowe-Franklin**, a nurse by profession and also an advocate for gun safety by speaking out for the protection of today's youth against gun violence. This came in the wake of the shooting death of her son, Antonio Franklin, Jr, an innocent bystander at an event in Duncan Park.

And,

Dr. Aaron Thompson, a passionate advocate for higher education serving currently as the Executive Vice President and Chief Academic Officer of the Council on Post-Secondary Education in Frankfort. He has served in a variety of education posts including interim president of Kentucky State University.

Also presented a **Lifetime Achievement Award** for at 20+ years of excellent public relations/communications work went to **Sue Patrick, APR, CPE**. She is currently serving as Chief Communications Officer at the Kentucky Council on Post-Secondary Education. Sue has demonstrated her unending dedication to the public relations profession, her skill at crafting effective and engaging messages, as well as her passion for those programs and professionals she leads.

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